PROGRAMME & COURSE GUIDE

A broader perspective.
A stronger contribution.

Advanced Management Practice
MBA in Management Practice

Connect people, strategy, finance, operations and decision-making in a learning pathway designed for professional life. Develop the knowledge and judgement to contribute beyond your own function and approach organisational challenges with greater confidence.

> 5 courses | AMP foundation
> 12 courses | Complete MBA pathway
> 100% online | Flexible, independent study
> 1 October 2026 | Programme launch

Two programmes. One connected pathway.

The Advanced Management Practice programme is a complete five-course management foundation in its own right. Those same five courses form the first stage of the MBA in Management Practice. Progression to the MBA adds seven advanced management courses and the advanced ethics requirement.

This guide brings together the programme structure and full course overviews, helping you plan your learning or discuss professional development with an employer.

Find your way

THE CONNECTED PATHWAY

Build your capability, step by step.

Begin with an ethical foundation

MMI Ethical Decision Making for Managers is the mandatory foundation ethics course. Complete its three modules before beginning the management sequence. It develops ethical reasoning and managerial responsibility, is non-credit, and earns a Certificate of Knowledge on successful completion.

Stage 1 | Advanced Management Practice

Courses 01-05 build a connected foundation in people, strategy, finance, operations and decision-making. Each management course contains three modules, normally representing 18-24 hours of learning in total. Complete the foundation ethics requirement and the five management courses to complete the AMP.

Your AMP achievement

> Successful completion earns the Advanced Management Practitioner designation and the right to use MMI-AMP after your name. This five-course foundation also provides the first stage of the MBA. You can build on your achievement when you are ready to continue.

MBA PROGRESSION

Build on your foundation. Extend your contribution.

Continue towards the MBA

Your five AMP management courses count towards the MBA's twelve-course pathway; they are not additional courses to repeat. Complete the mandatory four-module, non-credit advanced ethics course before Stage 2. It prepares you for the responsibilities and more complex judgements of the advanced stages.

Stage 2 | Advanced management capability

Courses 06-08 deepen your strategic, financial, operational and digital perspective. Each course contains four modules, normally representing 24-32 hours of learning.

Stage 3 | Integrated management practice

Courses 09-12 connect stakeholder responsibility, change, advisory practice and strategic governance. Each course contains four modules, normally representing 24-32 hours of learning.

The MBA comprises all twelve management courses and the foundation and advanced ethics requirements. Progress through the courses in sequence, one course at a time.

AMP-to-MBA progression is subject to admission and current programme mapping. Course numbers in this guide show programme sequence; they are not micro-course catalogue codes.

AMP FOUNDATION · ALSO MBA STAGE 1 · COURSE 01

Managing Organisations and People

3 modules | 18-24 estimated learning hours

The course in context

Effective management begins with understanding how people and organisations work together. This course introduces the leadership, organisational behaviour and people management concepts that help managers create the conditions for productive, purposeful work. You will explore how motivation, relationships, team dynamics and organisational structure influence performance, and why the same management approach does not suit every situation. The emphasis is on recognising what a situation requires and choosing a response that supports both people and organisational priorities.

What you will explore

You will learn to look beyond individual behaviour and consider the wider context: how responsibilities are defined, how decisions are communicated and how expectations shape everyday working relationships. The course connects these ideas to familiar managerial challenges, including coordinating a team, clarifying accountability, supporting engagement and responding constructively when performance falls short. It encourages thoughtful leadership rather than reliance on authority alone.

The capability you will build

> By the end, you will have a stronger foundation for interpreting people-related challenges and explaining your management choices. You will be better prepared to connect individual contributions with shared objectives, ask useful questions about organisational arrangements and approach leadership conversations with greater confidence. This foundation supports the strategy, finance, operations and decision-making courses that follow, helping you see people management as part of the whole organisation.

Next: Strategy, Customers and Value

AMP FOUNDATION · ALSO MBA STAGE 1 · COURSE 02

Strategy, Customers and Value

3 modules | 18-24 estimated learning hours

The course in context

Strategy becomes useful when it explains whom an organisation serves, what value it creates and how its choices fit together. This course introduces strategic positioning, customer needs and competitive advantage through the lens of everyday management practice. You will explore how organisations decide where to compete, how they distinguish themselves and why customer understanding must inform more than marketing alone. The aim is to connect strategic thinking with choices about priorities, resources and the experience an organisation delivers.

What you will explore

You will learn to examine the relationship between an organisation's capabilities and the value its customers seek. Rather than treating strategy as a statement on a presentation slide, the course encourages you to ask what a proposed direction requires in practice. Which activities matter most? Where are resources being spread too thinly? How might a decision strengthen one source of value while weakening another? These questions build a practical basis for discussing opportunity and trade-offs.

The capability you will build

> By the end, you will be better equipped to interpret strategic priorities and contribute to conversations about customers, positioning and value creation. You will learn to explain how functional decisions support the broader direction of the organisation, helping you move from responding to immediate demands towards making choices with a clearer sense of purpose.

Next: Using Financial Information within Managerial Decision-Making

AMP FOUNDATION · ALSO MBA STAGE 1 · COURSE 03

Using Financial Information within Managerial Decision-Making

3 modules | 18-24 estimated learning hours

The course in context

Managers do not need to become accountants to make better use of financial information. They do need to understand what the numbers suggest, which questions to ask and how financial consequences connect with operational choices. This course develops that foundation by introducing essential financial information in the context of planning, performance and everyday management decisions. It helps you approach financial conversations with greater confidence while recognising when specialist advice or further evidence is needed.

What you will explore

You will explore how financial information can inform priorities, resource allocation and assessments of performance. The course encourages you to connect reported results with the activities and decisions behind them, rather than viewing figures in isolation. You will consider how assumptions affect a financial judgement and why apparently attractive choices may carry costs, risks or timing implications that deserve closer attention. The emphasis remains on interpretation and responsible managerial use, not technical accounting expertise.

The capability you will build

> By the end, you will be better prepared to discuss financial implications with colleagues, challenge unsupported assumptions and explain the reasoning behind a proposed decision. You will gain a more practical vocabulary for working across finance and other functions. This capability supports a broader management perspective in which customer value, people, operations and financial performance are considered together rather than as competing concerns.

Next: Operations and Performance Management

AMP FOUNDATION · ALSO MBA STAGE 1 · COURSE 04

Operations and Performance Management

3 modules | 18-24 estimated learning hours

The course in context

Organisations create value through the work they repeatedly perform. This course examines how processes, capacity, quality and productivity shape that work and influence the experience of customers and colleagues. It introduces operations and performance management as practical responsibilities that extend beyond manufacturing into services, administration and other organisational settings. You will learn to look at how work moves through a system and where the conditions for reliable performance can be strengthened.

What you will explore

The course connects operating decisions with the priorities they are intended to serve. You will explore how a process can be assessed, why performance measures need context and how improvement efforts can become distracted by symptoms rather than underlying issues. Attention is given to the relationships between quality, available capacity, demand and the use of resources. These connections help managers recognise that improving one activity does not always improve the overall result.

The capability you will build

> By the end, you will be better equipped to describe an operating problem, ask focused questions about performance and identify sensible priorities for improvement. You will learn to discuss processes with colleagues in a more structured way and distinguish useful evidence from assumptions. The goal is a practical foundation for making work more dependable, supporting customer value and connecting daily operating performance with wider organisational objectives.

Next: Managerial Decision-Making and Problem Solving

AMP FOUNDATION · ALSO MBA STAGE 1 · COURSE 05

Managerial Decision-Making and Problem Solving

3 modules | 18-24 estimated learning hours

The course in context

A well-framed problem is the starting point for a better management decision. This course brings together the foundations of the AMP by examining how managers define problems, evaluate information and choose a defensible course of action when certainty is limited. You will explore why an urgent symptom may not be the underlying problem and how untested assumptions can narrow the options considered. The emphasis is on improving the quality of reasoning rather than searching for a formula that removes judgement.

What you will explore

You will learn to separate what is known from what is inferred, consider alternative explanations and recognise common sources of bias. The course encourages you to examine the consequences of different choices for people, customers, operations and financial performance. It also considers how to communicate a recommendation so that others can understand the evidence, assumptions and trade-offs behind it. This makes decision-making a shared organisational capability, not simply an individual act.

The capability you will build

> By the end, you will have a more structured approach to working through unfamiliar or ambiguous management situations. You will be better prepared to ask useful questions, weigh competing priorities and explain why one response is more appropriate than another. These habits support confident action while preserving the willingness to revise a judgement when new information becomes available.

AMP milestone: complete the five management courses and foundation ethics requirement. Continue to the MBA through advanced ethics and Stage 2.

MBA STAGE 2 · ADVANCED CAPABILITY · COURSE 06

Strategic Analysis and Competitive Advantage

4 modules | 24-32 estimated learning hours

The course in context

Strategic decisions require more than an attractive ambition. They require an informed understanding of the organisation's environment, its capabilities and the conditions under which it can create lasting value. Building on the AMP foundation, this course develops a more analytical approach to competitive advantage and strategic choice. You will explore how managers assess a strategic situation, distinguish important signals from background noise and connect an analysis to decisions that an organisation can realistically carry out.

What you will explore

The course encourages you to examine both external conditions and internal strengths and limitations. You will consider how different interpretations of the same situation can lead to different priorities, and why a convincing recommendation needs to make its assumptions explicit. Attention is given to coherence: whether activities, resources and organisational capabilities support the direction being proposed. Strategic analysis is treated as a basis for judgement rather than a collection of frameworks to complete mechanically.

The capability you will build

> By the end, you will be better equipped to evaluate strategic options and explain the sources of advantage on which a recommendation depends. You will learn to question overly confident claims, identify meaningful trade-offs and communicate a reasoned strategic position. This capability helps managers contribute more effectively to decisions about direction, investment and organisational development in changing competitive environments.

Next: Financial Decision-Making, Judgement and Value Stewardship

MBA STAGE 2 · ADVANCED CAPABILITY · COURSE 07

Financial Decision-Making, Judgement and Value Stewardship

4 modules | 24-32 estimated learning hours

The course in context

Financial stewardship asks managers to consider not only whether a decision appears profitable, but also how it uses resources, exposes the organisation to risk and supports value over time. This course extends the financial foundation developed in the AMP into a broader examination of financial decision-making and managerial judgement. You will explore how financial reasoning can support responsible choices while remaining connected to the operational and strategic realities behind the numbers.

What you will explore

The course encourages you to scrutinise assumptions, compare alternatives and consider the implications of uncertainty. You will examine why a short-term improvement may not represent a stronger long-term position, and how different perspectives on value can shape a management recommendation. Rather than treating financial analysis as separate from leadership, the course connects it with accountability for organisational resources and the consequences of decisions for stakeholders. The focus is informed judgement, not the promise of certainty from a calculation.

The capability you will build

> By the end, you will be better prepared to explain the financial logic of a proposed action, identify questions that require further investigation and discuss value with colleagues across functions. You will develop a more disciplined approach to balancing opportunity, exposure and stewardship. This supports decisions that can be defended in strategic and organisational terms as well as through their immediate financial implications.

Next: Operations, Innovation, AI and Digital Transformation

MBA STAGE 2 · ADVANCED CAPABILITY · COURSE 08

Operations, Innovation, AI and Digital Transformation

4 modules | 24-32 estimated learning hours

The course in context

New technology creates value only when it improves the way an organisation works and serves its stakeholders. This course connects operations and innovation with the managerial challenges of artificial intelligence and digital transformation. It builds on the AMP's process and performance foundation to examine how changes in technology, working practices and organisational capabilities can support a more effective enterprise. The emphasis is on purposeful transformation rather than adopting tools simply because they are new.

What you will explore

You will explore how managers identify useful opportunities for change and assess what implementation would require. The course encourages you to consider processes, people, information and accountability together, recognising that a technical solution may introduce new dependencies or expose weaknesses elsewhere. You will examine the need for clear objectives, credible evidence and realistic expectations when discussing innovation and AI. Responsible adoption includes understanding limitations and maintaining appropriate managerial oversight.

The capability you will build

> By the end, you will be better equipped to question transformation proposals, connect digital opportunities with operating priorities and explain the organisational conditions needed for improvement. You will learn to distinguish an appealing technology narrative from a reasoned case for change. This perspective helps managers participate confidently in innovation conversations while keeping attention on service, performance, responsible implementation and sustainable organisational value rather than novelty alone.

Continue to Stage 3: integrate your learning through stakeholder decisions, organisational change, advisory practice and governance.

MBA STAGE 3 · INTEGRATED PRACTICE · COURSE 09

Stakeholder Decision-Making, Sustainability and Crisis Management

4 modules | 24-32 estimated learning hours

The course in context

Managers often face decisions whose consequences extend beyond a single function, customer group or reporting period. This course examines how stakeholder interests, sustainability and crisis conditions shape responsible managerial action. It develops the ability to consider competing expectations without losing sight of organisational purpose and practical constraints. You will explore how a decision can affect trust, resilience and future options, as well as its more immediate operating or financial results.

What you will explore

The course encourages you to identify relevant perspectives, question assumptions about whose interests matter and explain the trade-offs involved in a proposed response. Sustainability is considered as part of decision-making rather than an isolated statement of intent. Crisis management adds the challenge of acting under pressure, when information may be incomplete and consequences can develop quickly. Across these situations, the emphasis is on clear reasoning, proportionate action and communication that recognises uncertainty without avoiding responsibility.

The capability you will build

> By the end, you will be better prepared to analyse a difficult stakeholder situation and formulate a response that others can understand and scrutinise. You will learn to connect immediate decisions with longer-term organisational relationships and resilience. These capabilities support managers who must navigate tension, protect trust and maintain a defensible basis for action when priorities conflict or circumstances change unexpectedly.

Next: Leading Organisational Change and Culture

MBA STAGE 3 · INTEGRATED PRACTICE · COURSE 10

Leading Organisational Change and Culture

4 modules | 24-32 estimated learning hours

The course in context

A change in strategy or structure does not automatically produce a change in how people work. This course examines the leadership and cultural dimensions of organisational change, helping managers understand why well-intended initiatives can lose momentum or produce unintended effects. You will explore the relationship between shared assumptions, everyday practices and the behaviour an organisation rewards. The aim is to connect a desired direction with the conditions that make change credible and workable.

What you will explore

The course encourages you to look beyond resistance as an individual attitude and consider what people’s responses reveal about the organisation. You will examine how leadership actions, communication and organisational arrangements can reinforce or undermine a change effort. Attention is given to the need for consistency between what leaders say and what people experience. Cultural understanding provides a practical lens for interpreting these patterns and deciding where intervention may be useful.

The capability you will build

> By the end, you will be better equipped to assess a change situation, identify important cultural considerations and explain a thoughtful leadership response. You will learn to connect organisational objectives with the concerns and capabilities of the people expected to deliver them. This supports a more grounded approach to change: one that values purposeful action, learning and credible leadership rather than relying on announcements or enthusiasm alone.

Next: Professional Consulting and Advisory Practice

MBA STAGE 3 · INTEGRATED PRACTICE · COURSE 11

Professional Consulting and Advisory Practice

4 modules | 24-32 estimated learning hours

The course in context

Good advice helps others understand a situation more clearly and make a better decision. This course introduces professional consulting and advisory practice as a disciplined way of working with organisational problems, whether you are an external adviser or a manager supporting colleagues. You will explore how to clarify a need, establish the boundaries of an assignment and develop recommendations that respond to the problem rather than merely presenting an attractive solution.

What you will explore

The course connects analytical work with the professional responsibilities of an advisory relationship. You will consider how evidence is gathered and interpreted, how assumptions are tested and how findings can be communicated constructively. It encourages attention to context, stakeholder expectations and the limits of what can reasonably be concluded. Practical recommendations must also account for the organisation’s ability to act, so the connection between diagnosis and implementation remains central throughout the course.

The capability you will build

> By the end, you will be better prepared to structure an advisory conversation, explain the reasoning behind a recommendation and distinguish professional judgement from unsupported opinion. You will develop a clearer understanding of how credibility is built through careful inquiry, transparent reasoning and useful communication. These capabilities strengthen your contribution to projects, internal improvement initiatives and management discussions where others rely on your analysis and advice.

Next: Strategic Governance and the Enterprise

MBA STAGE 3 · INTEGRATED PRACTICE · COURSE 12

Strategic Governance and the Enterprise

4 modules | 24-32 estimated learning hours

The course in context

Enterprise leadership requires a perspective that connects strategic ambition with accountability, oversight and long-term organisational health. This concluding management course examines strategic governance as the framework within which important decisions are made, challenged and monitored. It brings together the programme's themes of people, strategy, finance, operations and stakeholder responsibility, helping you consider how these elements should work as a coherent organisational system rather than as disconnected management activities.

What you will explore

You will explore the relationship between direction and oversight, including why clear responsibilities and credible information matter when assessing performance and risk. The course encourages you to question whether governance arrangements support informed decisions and appropriate accountability. You will consider how strategic priorities, organisational capabilities and stakeholder expectations influence one another, and why effective oversight requires both constructive challenge and a realistic understanding of the enterprise. The emphasis is on judgement and stewardship rather than governance as a procedural checklist.

The capability you will build

> By the end, you will be better equipped to contribute to enterprise-level discussions and explain how a proposed decision fits the organisation's wider responsibilities. You will learn to connect immediate action with longer-term resilience, value and trust. This integrated perspective provides a practical culmination to the MBA, supporting managers who want to think beyond their function and exercise more responsible organisational leadership.

This course completes the management sequence of the MBA.

LEARNING · GROWTH · RECOGNITION

Flexible learning.
Manageable commitments.

A structured pathway. Your own pace.

From 1 October 2026, you can enrol and begin the foundation ethics course without waiting for a cohort. Study entirely online, progressing through the prescribed course sequence at your own pace, with breaks between courses when needed. Modules represent learning effort rather than fixed calendar weeks; each normally involves approximately 6-8 hours of learning.

Pay as you progress

Course fees are paid individually, in advance of each course. There is no need to pay for the entire programme at once. This approach supports accessible professional development and flexible budgeting. Programme courses follow the standard MMI course-fee schedule, without a programme premium.

Optional Professional Membership provides a 10% discount on course fees while membership is current. Review the current course and membership fees on the programme pages before purchasing.

Learning that stays with you

> Your completed courses remain on your MMI learning record, providing a base from which you can continue to learn and grow your professional capacity. Take your next step with a clear sequence, manageable learning modules and the flexibility to plan around professional life.

YOUR ACHIEVEMENT & NEXT STEP

Carry your learning into professional life.

Recognition you can carry forward

Successful course completion earns an MMI Certificate of Knowledge. Completed courses remain on your MMI learning record, providing a base from which you can continue to learn and grow your professional capacity.

Successful completion of the AMP earns the Advanced Management Practitioner designation and the right to use MMI-AMP after your name. The AMP provides the educational foundation for the Chartered Associate Manager (CAM) pathway. The MBA in Management Practice is the principal programme pathway towards the Chartered Professional Manager (CPM) designation.

Chartered pathways include additional membership, experience, ethics and formal review requirements. Explore these requirements alongside your programme planning.

There is room to grow.

We would be delighted to help you plan your next step. Review programme details or submit your interest to tell us about your goals.

AMP programme

MBA programme

Submit Your Interest