



Doctor of Professional Studies  
in Coaching (DProf)

UGSM-Monarch Business School Switzerland  
Monarch Executive Institute

Monarch Business School Switzerland  
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# Introduction

The Doctorate in Professional Studies in Executive Coaching (DProf by Work-Based Learning) is Monarch Executive Institute's flagship coaching focused professional doctorate program. The DProf in Coaching is designed to meet the requirements of high performing working professionals working in an organizational or professional context which has a strong focus on executive coaching, who are looking for advanced personal development.

You will undertake a critical reflection upon your professional coaching practice and design and undertake a doctoral level practice-based research project in your own work within your own organization or workplace.

The focus of the program is unique as it is tailored to the context of the candidate's professional work environment and activities in combination with their own specific area of interest and expertise. The program is primarily concerned with knowledge that is generated and used in your practice.

## Highlights

- The program focuses on the candidates' professional working environment and activities and places candidates at the center of its unique and personalized study.
- The program recognizes the candidates' contributions to, and influence made in their professional work environments, the creation of knowledge and applied practice of doctoral level activities.
- The program recognizes the candidates' both formal, informal, and non-formal learning from experiences to date.
- The candidate develops a research project focused on an aspect related to Executive Coaching which is unique to their current stage of their career, which enables them to make an impact at an organizational or professional basis.
- The program is completed online via the Monarch Digital Campus. There is no requirement to attend campus.

# Program structure

The curriculum of the Doctorate in Professional Studies in Coaching is structured as follows:

- Review of past learning experiences: 3 months

In the review of past learning experiences, you identify the capabilities, attributes, and authorities you bring into your program. You will compose a 5,000 word critically reflective report on your formal, informal, and non-formal learning to date. You will identify what makes you the coaching professional you are today. The review is retrospective and identifies why undertaking the doctorate is appropriate for you at your current stage in your professional development and what makes you equipped to undertake the research in your particular area of interest.

- Research skills: 3 months

In the Research skills module, you will broaden your research skills in order to critically evaluate, establish credibility and reject claims made by researchers, reports or other academic or non-academic sources. The application of these skills will allow for identifying problems and develop constructive research questions.

- Research orientation: 3 months

In the research orientation phase, you will compose a 15-page report in which you will reflect on essential questions revolving the academic area and managerial problem present within your coaching practice you wish to study, elaborating on the intended research methods and impact the project will have on academic theory and practice. This forms the foundation for your practice-based research project in your own work within your organization or workplace.

- Research proposal: 3 months

You will then develop a 15-page detailed research proposal which will service as the basis for your research project to be undertaken within your professional working environment.

- Research project: 24 months

For the next two years you will undertake your research project at your work environment, resulting in the composition of a manuscript which will consider a literature review relating to

your research topic, the definition of the problem statement and the collection and analysis of data, resulting in conclusions and recommendations which aim to make a strategic impact to the coaching practice of your organization and your professional work environment.

- Presentation

When your program professor is satisfied that your intended submission of the manuscript is likely to meet the requirements for the award of the doctorate, the manuscript may be submitted for examination. Upon acceptance of your manuscript, you will present your critique to an expert panel. With the successful completion of the examination, you will be awarded the Doctorate in Professional Studies by Work-Based Learning.

## Program delivery

At the start of your studies a program professor will be assigned to you who will be your primary support during your period on the program.

Our program applies a blended learning approach, which includes (online) face to face tutorials with your program professor, e-mail exchanges, electronic access to the program learning materials and resources available at the Monarch Digital Campus.

Although not mandatory, during the program you have the possibility to attend Doctoral workshops held in Switzerland in April and October of each year. The attendance provides you with the opportunity to closely interact with your professors and peers. You will discuss your research and progress made by presenting your latest developments. You will gain valuable insights from 360 degrees review on your work provided by the workshop participants.

## Program duration

The time frame for completing this program is 36 months.

## Entry requirements

Candidates for the Doctor of Professional Studies in Coaching program have significant experience in their professional life and hold a bachelor's degree in any discipline. Other professional designations may be accepted in place of the Bachelor degree such as: CPA, CFA And coaching specific accreditations.

## Admission

All applications are assessed on an individual basis. Admission to the program takes place on a rolling basis, so you can start at a time most convenient to you. Upon receipt of your application, you will be invited for a discussion on how the Doctor of Professional Studies in Executive Coaching program may be tailored to your professional context, following which you will receive a decision. When the application is successful, a program professor will be assigned to you at the start of your program.

## Fees

Program tuition fee is EUR 25,000 for the standard 36-month duration. Annual tuition payments are EUR 10,000, to be paid at the beginning of year 1 and year 2. Year 3 tuition fees are EUR 5,000. Subsequent yearly extension periods are subject to EUR 5,000 tuition fee payable in advance.

## Award

Doctorate in Professional Studies in Coaching will be awarded by Monarch Business School Switzerland.

## Further information

Would you like more information about the program, online learning environment or admission requirements? Do not hesitate to request a personal call and study advice, without obligation.

Program Inquiries                      [dr.vanostende@umonarch-email.ch](mailto:dr.vanostende@umonarch-email.ch)

Application Inquiries                [mei-inquiries@umonarch-email.ch](mailto:mei-inquiries@umonarch-email.ch)